**Components of Effective Delivery**

**Conversational**

Adding your audience questions and help keep your audience engaged. Use your audience questions to keep them thinking about your message.

- Acknowledging the audience and express in right amount.
- This engages the audience in their presentation.

**Expression**

Using your voice, facial, and hand expressions to communicate your message.

- Make sure you are conversational about your topic.
- Use your voice, facial, and hand expressions to convey your message with enough confidence.

"But I vaccinate," you say. Vaccination is an important biosecurity tool, but it’s not enough. It’s impossible to vaccinate against all diseases. Reliably ensures vaccinations with your veterinarian, especially if you have breeding stock.

**Components of Effective Delivery**

<table>
<thead>
<tr>
<th>Presentation Element</th>
<th>Effects on Presentation, Speaker, Etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tone</td>
<td>Type of response</td>
</tr>
<tr>
<td>Emotion</td>
<td>Make your voice and delivery more engaging</td>
</tr>
<tr>
<td>Pace</td>
<td>Speak at an appropriate pace</td>
</tr>
<tr>
<td>Method to convey</td>
<td>Use visual aids and gestures to convey your message</td>
</tr>
</tbody>
</table>

**Great job.**

You’ve done an excellent job on the conversational, expressive delivery. You’ve clearly communicated your message in a way that keeps your audience engaged. Your presentation was clear, concise, and well-delivered. Keep up the good work!
Components of Effective Delivery
Nonverbal: No Disturbing Movements

Take a look at the early clip of Charity's presentation and notice her disturbing movements. Check if these disturbing movements happen that you want to avoid:
- walking slow
- clicking a pen
- fidgeting
- eye goggles or shades
- bringing hands up
- tapping feet
- adjusting feet or clothing

Correct
Get yourself distracting when you looked down, touched her face, and adjusted her hair or clothing! Check for those things when you want to keep your presentation.

Record yourself during your presentation and notice it! Can you find any other distracting actions? What's the best way to get rid of them is to make you are doing them?