Components of Effective Delivery

Intelligible Pronunciation

- You must articulate very carefully whenever you give a presentation.
- To articulate means to pronounce each syllable in a word correctly and distinctly.

Another common problem is not making a difference between the "v" and "y" sounds.
- Key words: articulating the "y" sound in "my" or "ity".

Components of Effective Delivery

Pronunciation of Unfamiliar Words

- Look through these unfamiliar words and determine which sounds are similar to familiar English words. If you can't immediately think of an English word that sounds like these sounds, count them as "foreign" sounds.

Biosecurity
Public Speaking

Intelligible Pronunciation

- "V" vs. "Y" sounds.

Another example of making a difference between "v" and "y" sounds.
- Key words: articulating the "y" sound in "my" or "ity".

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Effective Verbal Delivery Review

- "uhm"
- too quiet
- "sincerely"
- "and"
- no fillers
- too fast
- awkward pauses
- too slow
- "you know"
- "like"
- mispronunciation
- "literally"
- toward infection
- struggling
- "uh"
- "um"

Components of Effective Delivery

**Conversational**
- Ask your audience:
  - Are you interested in learning how to eat food?
  - How do you feel about eating food?
  - What issues do you have with eating food?
  - What do you like about eating food?
  - What do you not like about eating food?
  - What do you think is the best food to eat?
  - What is your favorite food to eat?

**Expressive**
- "But I vaccinate!" You say: ________ is an important biosecurity tool. It’s __________ to vaccinate against all diseases. ________ discuss vaccination with your veterinarian. ________ if you have breeding stock.

Review of Effective Verbal Delivery

As always, posting to be the most visible model. Use language that is clear and concise.
Components of Effective Delivery
Nonverbal: Body Language

Learn to make use of body language and gestures to help you convey your message. People watch you, and they can tell when you are sincere or faking it. Your body language can help you communicate your message:

- People watch you, and they can tell when you are sincere or faking it. Your body language can help you communicate your message.
- Watch instructors and online videos. They show the right and wrong ways for both written and oral presentations. Cogent and effective speeches are not just good words on paper. They require that you use your hands and gestures correctly, but at the end of the day, it's all about the words.